



**Insights**  
by Broadcom

# Imagine if...

ValueOps Insights eBook

In today's dynamic business environment, harnessing the power of data is not just a competitive advantage but a necessity for success. Organizations grapple with fragmented data information silos, outdated insights, with the daunting task of aligning software delivery with strategic goals. Imagine a solution that seamlessly integrates data across your entire organization, providing real-time insights that empower teams to make informed decisions. Imagine achieving enterprise-wide visibility at a fraction of the cost, effort and time it would take to manage using Business Intelligence or Data Visualization tools. This ebook explores how ValueOps Insights transforms your approach to data management and value stream optimization, enabling you to deliver maximum value to your customers while enhancing operational efficiency and strategic alignment. Discover how to leverage actionable insights to drive innovation, improve business outcomes, and propel your organization forward in the digital age.


## **Imagine if you know, with data, that you're delivering value to your customers.**

Unique to ValueOps Insights, the enterprise business alignment dashboard enables leaders to assess and optimize how well software delivery aligns with product investment objectives. The dashboard displays a product score using algorithms based on factors like enterprise DORA and Flow metrics. For innovative products, a low lead time to change and high deployment frequency are prioritized. For retain and sustain products, a low incident to deployment rate is key. Scale products are balanced between these measures. This approach provides leaders with real-time insights to ensure team alignment and identify when priority shifts are needed.



**Imagine if you could monitor investment decisions in real time, ensuring every dollar spent translates into tangible outcomes.**

Value Realization Metrics play a crucial role in tracking the early and ongoing realization of value from digital investments, ultimately leading to improved outcomes and reduced business risk. These metrics provide insights into how effectively digital initiatives are translating into tangible benefits for the organization. For instance, critical lagging metrics such as market share, revenue, and margin require leading indicators to inform executives about the progress towards achieving strategic goals. By continuously monitoring leading indicator metrics provided by ValueOps Insights, organizations can proactively identify areas of success and areas of improvement, enabling them to make data-driven decisions to optimize their digital investments before it's too late.



**Imagine if your software delivery was perfectly aligned with product investment goals, driving greater value to your customers.**

Unique to ValueOps Insights, the enterprise-wide DORA and Flow measurements provide leading indicators beyond team-level DevOps, validating an organization's capacity to innovate, deliver quality products, and meet customer expectations. Unlike isolated team metrics, ValueOps Insights consolidates DORA and Flow data across the product hierarchy for a comprehensive overview. Executives gain insight into organizational maturity, while product management gets a granular view at the sub-product level. Teams receive component-level insights, enabling them to reduce time and enhance capabilities aligned with product goals.

ValueOps Insights takes traditional engineering metrics from DORA reports from across your organization and translates that into business metrics that steer strategic decisions in a clear way.

ValueOps Insights integrates Flow metrics with Enterprise DORA metrics. Combining these metrics provides teams with a holistic view of both performance and efficiency in software development and delivery processes. Without Flow metrics, you miss out on several critical insights:



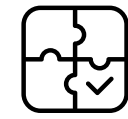
### Flow Efficiency

Insights into active vs. idle time in processes



### Flow Time

Understanding the total time for work items to move through the pipeline



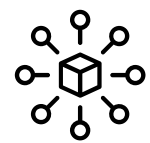
### Flow Velocity

Measuring the number of completed work items over time



### Flow Load

Visibility into the number of in-progress work items, avoiding overload



### Flow Distribution

Insights into the balance of different work item types (features, defects, technical debt)



### Early Detection of Issues

Identifying and addressing process bottlenecks early

The research has proven that DORA metrics are essential. ValueOps Insights enhances team level DORA metrics by combining all of the data into an aggregated view that includes Flow metrics, providing a more comprehensive and actionable understanding of your organization's software development and delivery processes.

**Imagine if** you had a comprehensive, unified view of your data from development to delivery, streamlining operations and improving business outcomes.

**AND**

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**Imagine if** your leaders, managers, and development teams all accessed the same data set, fostering collaboration and cross-functional alignment.

Unique to ValueOps Insights, the Product Hierarchy Modeler facilitates the transition from a project-based to a product-centric approach, essential for digital transformation. This shift emphasizes product-centric evaluations aligned with revenue and stakeholder interests. ValueOps Insights organizes and displays metrics around products, aiding this transformation from project to product. Users can access comprehensive, aggregated data and reports by selecting a product within the hierarchy, exploring a tree-like structure that represents information at the component level to portfolio level. This hierarchy supports organizational needs at all levels and serves as the foundation for all ValueOps Insights metrics.



**Imagine if you no longer needed to spend millions just to understand the status of key strategies, thanks to real-time data integration.**

A team shared their experience working with a large global financial institution to build out Enterprise DORA metrics for over 100 applications. They faced the challenge of achieving enterprise visibility at scale, a common issue for many organizations. To tackle this, a team of 50 people worked together for two years, at a total cost of \$20 million. For large enterprise organizations managing hundreds of apps and thousands of teams, ValueOps Insights can provide enterprise visibility capabilities at a fraction of the cost it would take to build in-house. This example underscores the significant efficiency and cost benefits of using ValueOps Insights for Enterprise DORA metrics, addressing concerns about its usefulness alongside existing BI tools.

**Imagine if** you could eliminate the need for data scientists to stitch data together and sanitize twice before a leader sees it.

**AND**

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**Imagine if** you could eliminate the challenges of fragmented data and outdated information with a single, powerful solution.

One global financial institution spends over \$100M annually to understand the status of their key strategies. Yet before a leader even sees the data, it's been sanitized twice and already outdated by more than 3 weeks.

This scenario is all too common, highlighting the inefficiencies and challenges that come with fragmented data.



**Imagine if** you could transform how your business operates, leveraging data to meet and exceed your organizational goals.



**You don't need to imagine any longer—  
this vision is now a reality.**

REQUEST A DEMO TODAY