



STOP stitching together data to make decisions...

Data illustrates an organization's customer satisfaction, market responsiveness, and software/service value, yet navigating its complexities poses collection and interpretation challenges.

With approximately 40 tools per value stream and 2,000 information silos, data is scattered across various formats and isolated within tools.

Mastering data integration and analysis is crucial for organizations to unlock their potential, drive strategic decisions, and achieve sustained success.

Executives, Managers and Team Leads need real-time access to role-specific, actionable data from the same dataset.

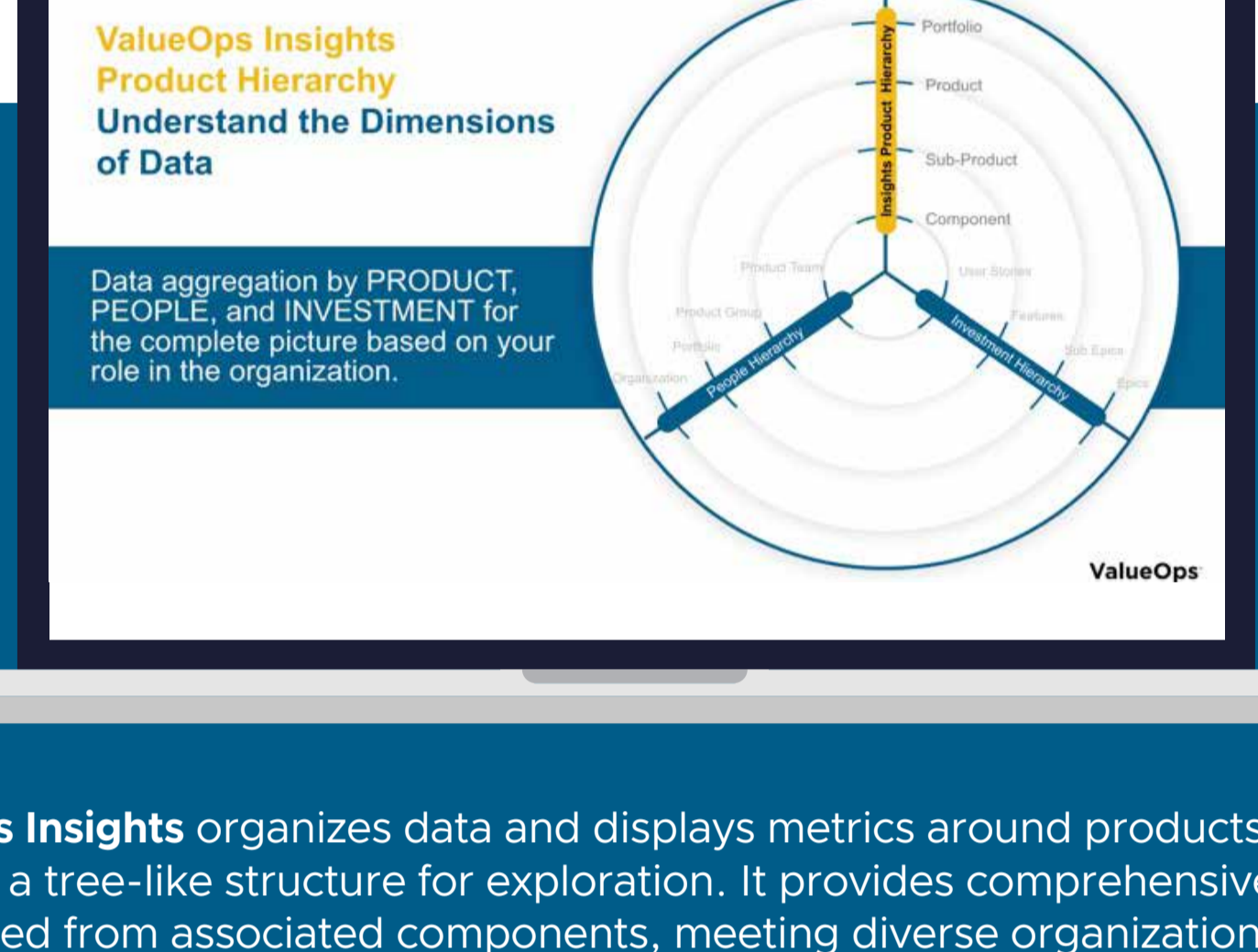
Leaders at all levels require accurate, timely data for informed decision-making aligned with business objectives, process optimization, and customer satisfaction. Without role-specific dashboards, decisions risk being assumption-based, leading to inefficiencies and missed opportunities.

Data-driven organizations are 23x more likely to acquire customers. 6 times more likely to retain customers.

Source: McKinsey, 2023



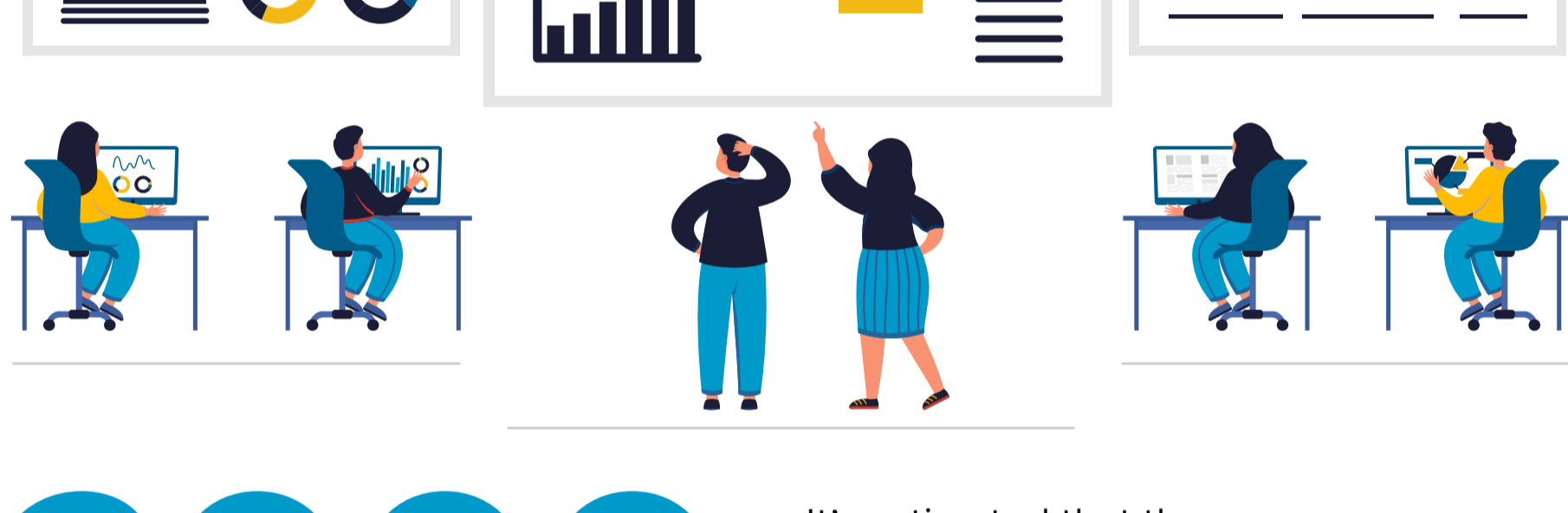
Comprehensive data integration is vital for transitioning from project-based to product-centric approaches, focusing on revenue-driven product evaluations crucial for digital transformation.



ValueOps Insights organizes data and displays metrics around products, featuring a tree-like structure for exploration. It provides comprehensive data aggregated from associated components, meeting diverse organizational needs and serving as the foundation for viewing all ValueOps Insights metrics.

Enterprise DORA and Flow Metrics, Closing the Information Silos

Enterprise-wide DORA and Flow measurements validate innovation, product quality, and customer satisfaction beyond team-level DevOps. Yet, understanding their broader implications can challenge many organizations.

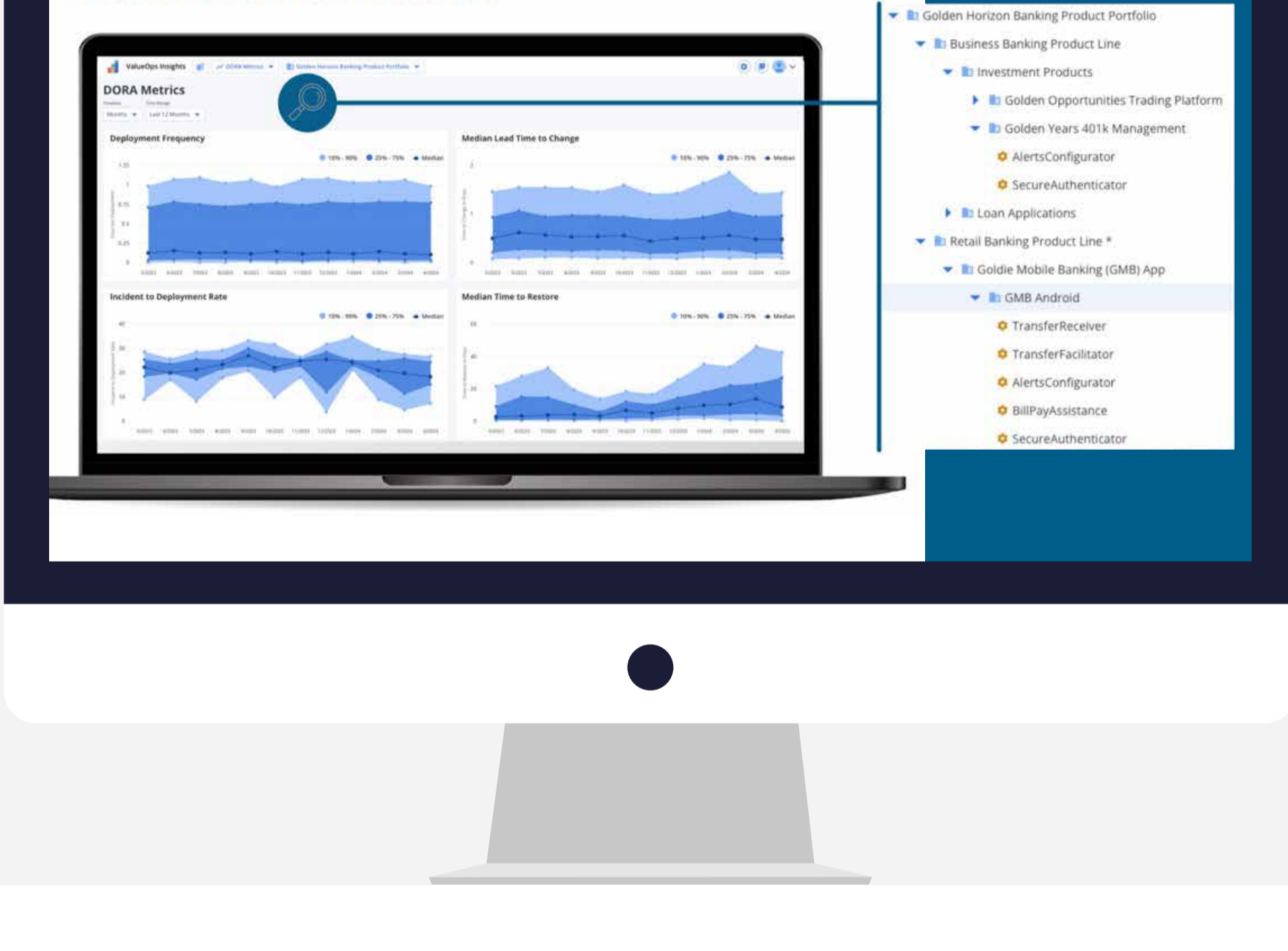


2000 Information Silos

It's estimated that the average company has more than 2,000 silos of information, each housing data that is inaccessible to other parts of the business

Source: Entrepreneur.com, 2022

ValueOps Insights consolidates DORA and Flow data across the product hierarchy, providing executives with an overview of overall maturity product management with granular insights at sub-product levels, and teams with specific insights to enhance capabilities aligned with product objectives.



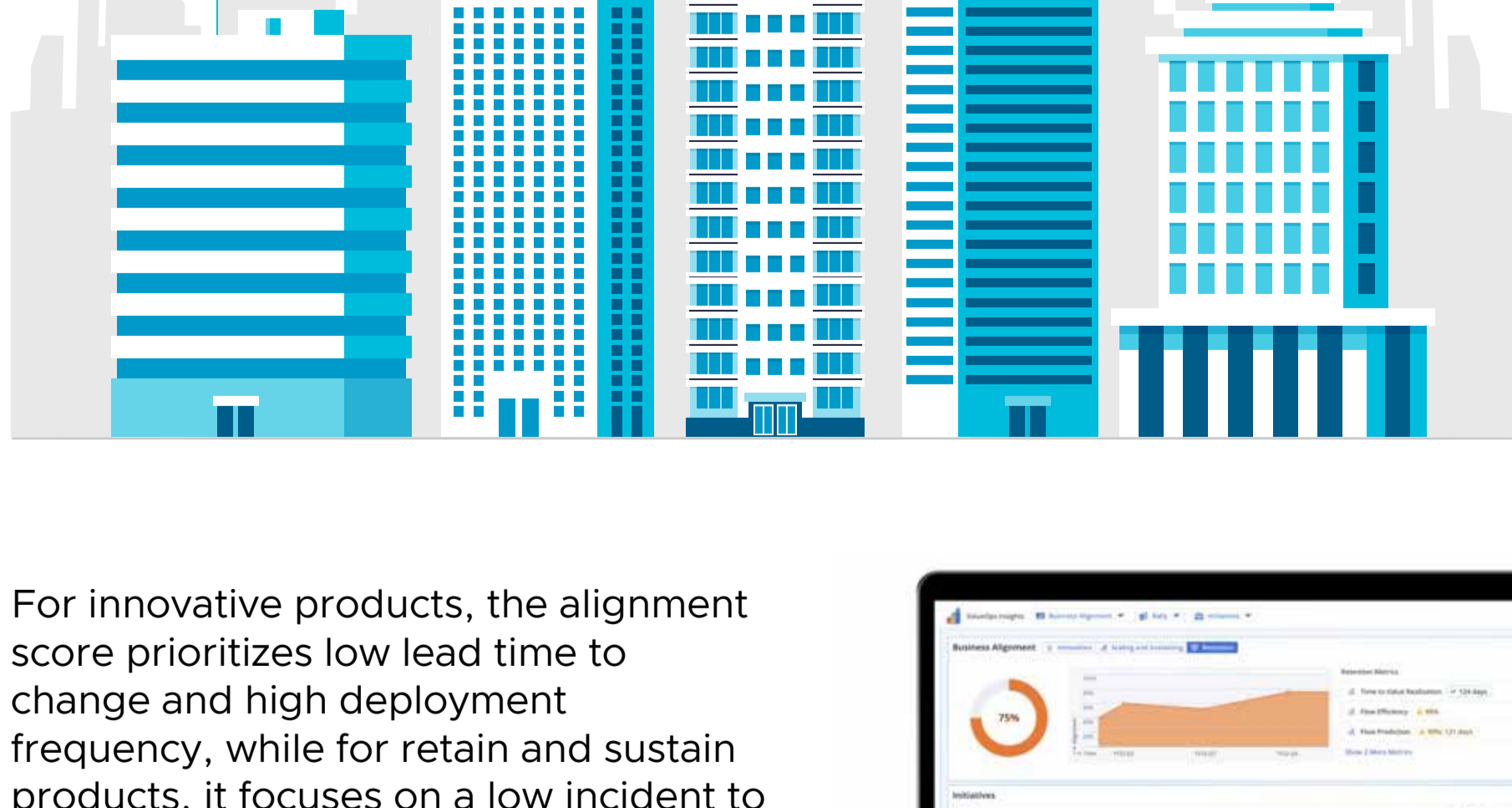
Insights to tune product development based on investment goals

Insight-driven businesses are growing at an average of

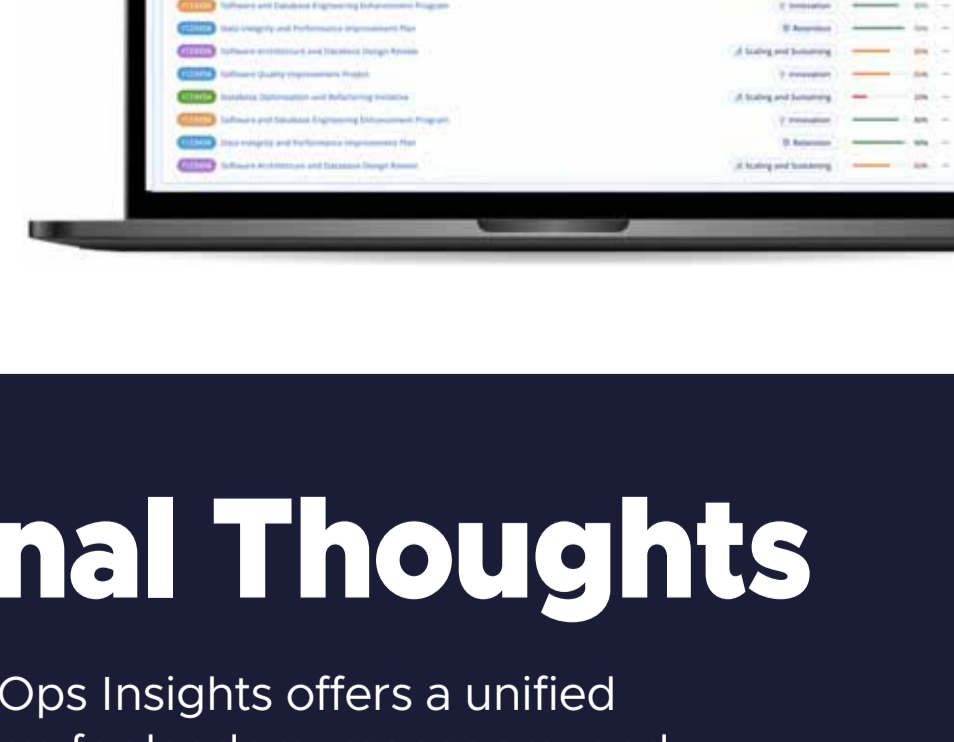
30% each year

Source: Forrester, 2018

Enterprise business alignment optimizes software delivery with product investment objectives. The ValueOps Insights' dashboard calculates a product score using tailored algorithms based on factors like DORA and Flow, forming the foundation for the alignment score.



For innovative products, the alignment score prioritizes low lead time to change and high deployment frequency, while for retain and sustain products, it focuses on a low incident to deployment rate. Scale products are deployed according, ensuring team alignment and aiding executives and leaders in identifying priority shifts.



Final Thoughts

ValueOps Insights offers a unified platform for leaders, managers, and product development teams to access real-time insights across the organization. It enables monitoring of enterprise-wide DevOps and Flow metrics with flexibility to drill into specific components, facilitating assessing investment decisions' alignment with product outcomes for successful value realization.



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