



### CONNECT THE ENTERPRISE: GET MORE OUT OF RALLY WITH VALUEOPS CONNECTALL





#### **INTRODUCTION**

Discover the transformative power of ValueOps ConnectALL's Value Stream automation solution. Increase visibility, alignment, and efficiency by streamlining the flow of information to Rally. Manage projects, track issues, and collaborate with DevOps teams through Value Stream Management. Enhanced collaboration, productivity, and real-time performance metrics are created by seamlessly integrating Rally into the software development value stream. Experience bi-directional information flow across teams, ensuring comprehensive traceability in software development.



by Broadcom

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Rally<sup>®</sup> ConnectALL by Broadcom

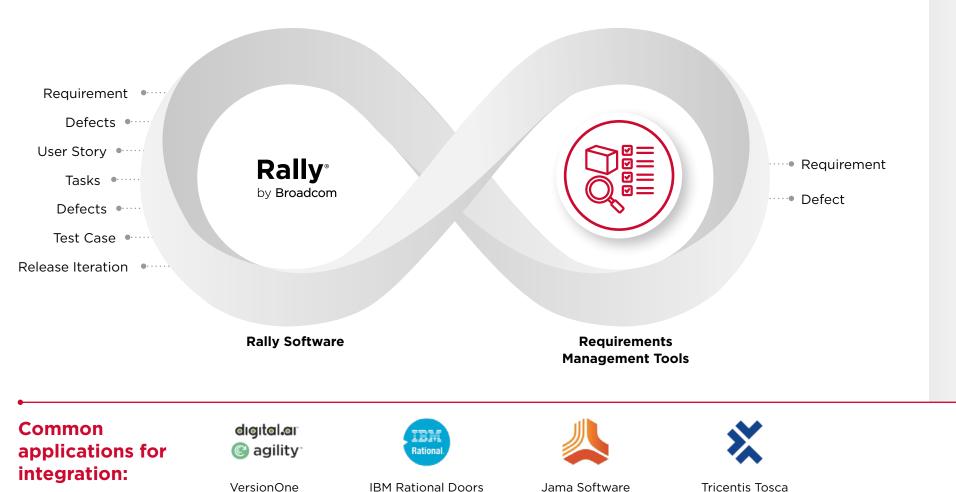
#### RALLY INTEGRATED WITH REQUIREMENTS MANAGEMENT TOOLS

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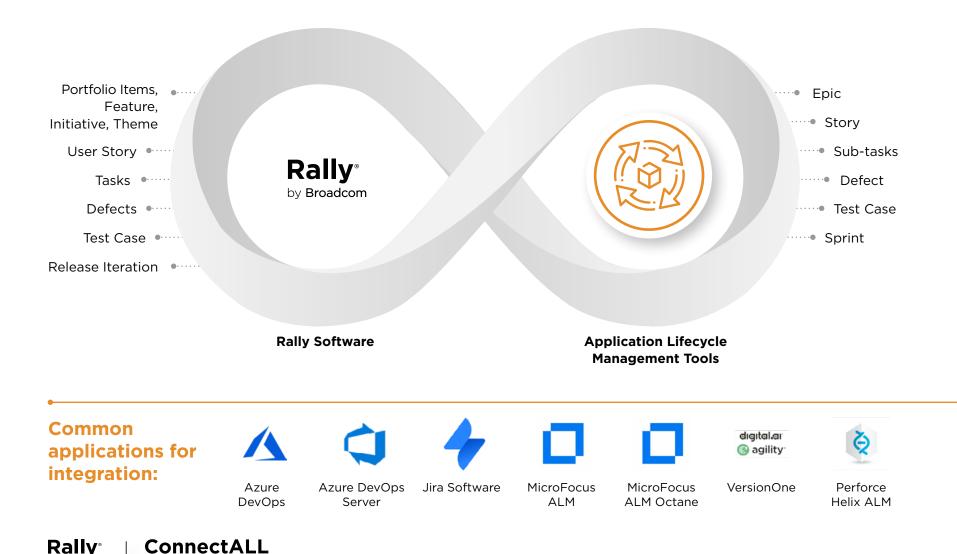
**Create alignment within** your teams by streamlining collaboration across product and customer service, development, and QA teams by integrating Rally with other RM tools in the value stream. Experience seamless synchronization as all requirements from Rally automatically transfer to the RM tool, and defects associated with the requirements sync back to Rally. Enhance efficiency and communication in your workflow.

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## RALLY INTEGRATED WITH APPLICATION LIFECYCLE MANAGEMENT TOOLS

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Integrating Rally with ALM tools in the value stream fosters close collaboration among product management, development, and QA teams. This enhanced visibility streamlines coordination, making the product delivery process seamless. All user stories from Rally, including comprehensive details, seamlessly synchronize with the ALM tool, providing the development team with clear visibility into the plan. Simultaneously, the product management team gains real-time insights into development progress, tracking corresponding requirements in the ALM tool and defects from the QA team directly within Rally. This visibility enables more informed iteration planning.

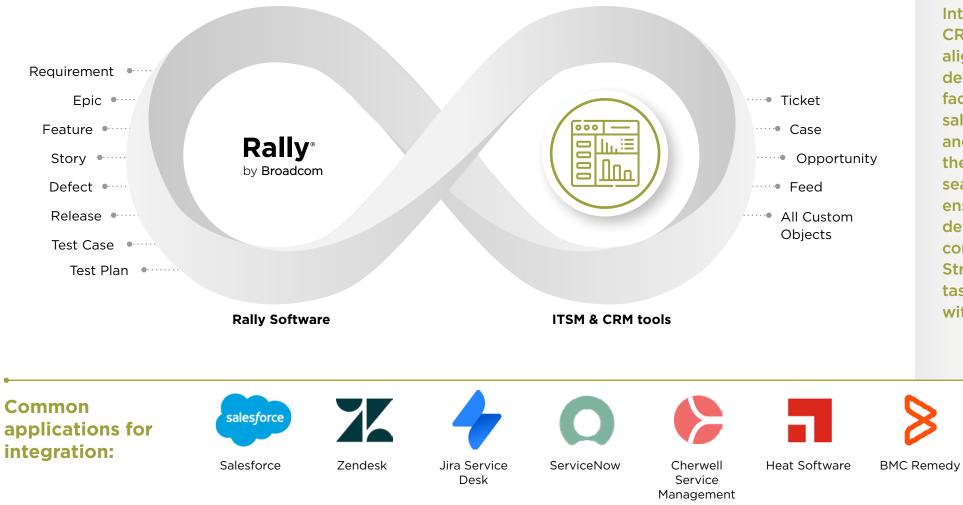
# RALLY INTEGRATED WITH ITSM & CRM TOOLS

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Integrating Rally with ITSM & CRM tools in the value stream aligns project management, development, and customerfacing teams (support, sales, and services). Ideas and custom artifacts from the service or support tool seamlessly sync to Rally, ensuring that all associated details synchronize back for comprehensive collaboration. Streamline goal alignment and task coordination across teams with this integrated approach.

> Microsoft Dynamics CRM

> > Microsoft

Dynamics CRM

MicroFocus

Service

Management

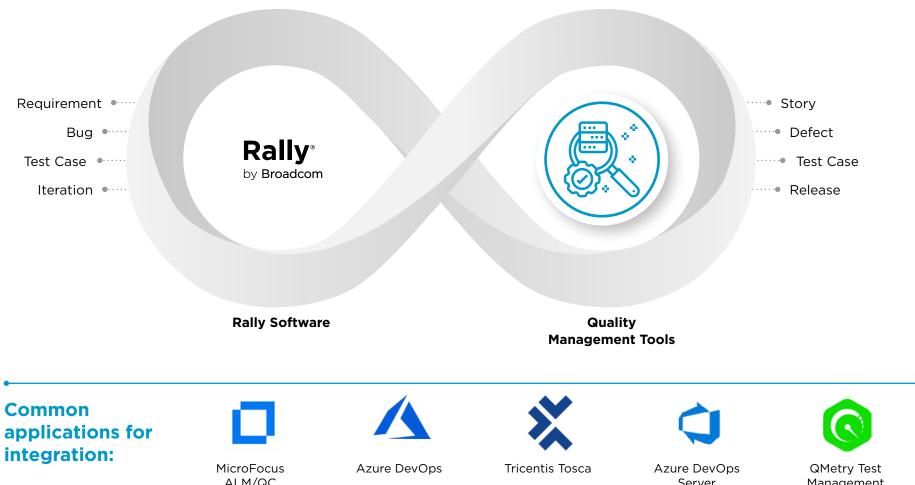
#### RALLY INTEGRATED WITH **QUALITY MANAGEMENT TOOLS**

Rally

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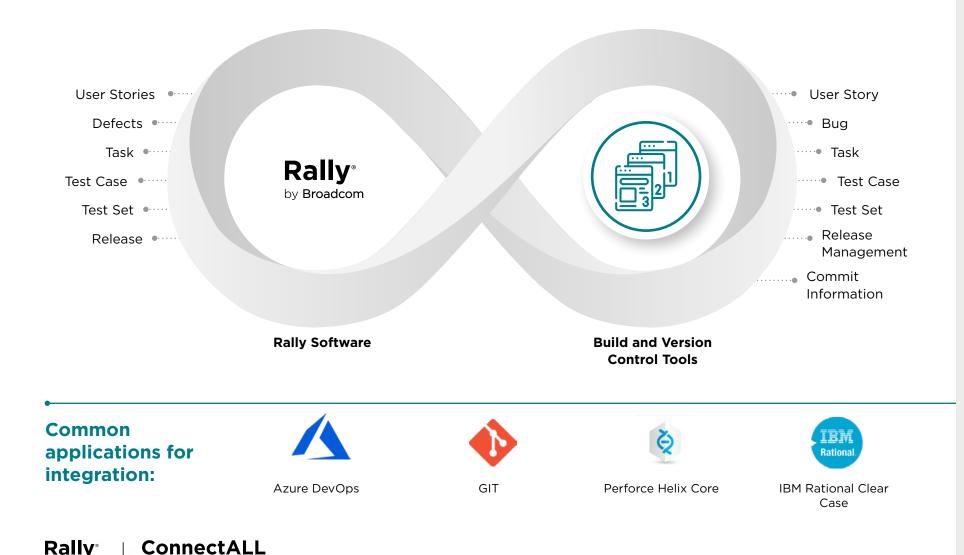
Integrating Rally with QM tools in the value stream aligns development and QA teams on delivery timelines and provides complete visibility into each other's tasks. Rally seamlessly synchronizes requirements to the QA tool, breaking them down into stories. The completion status and test results of each story automatically synchronize back to Rally, enhancing collaborative efficiency.



### RALLY INTEGRATED WITH BUILD AND VERSION CONTROL TOOLS

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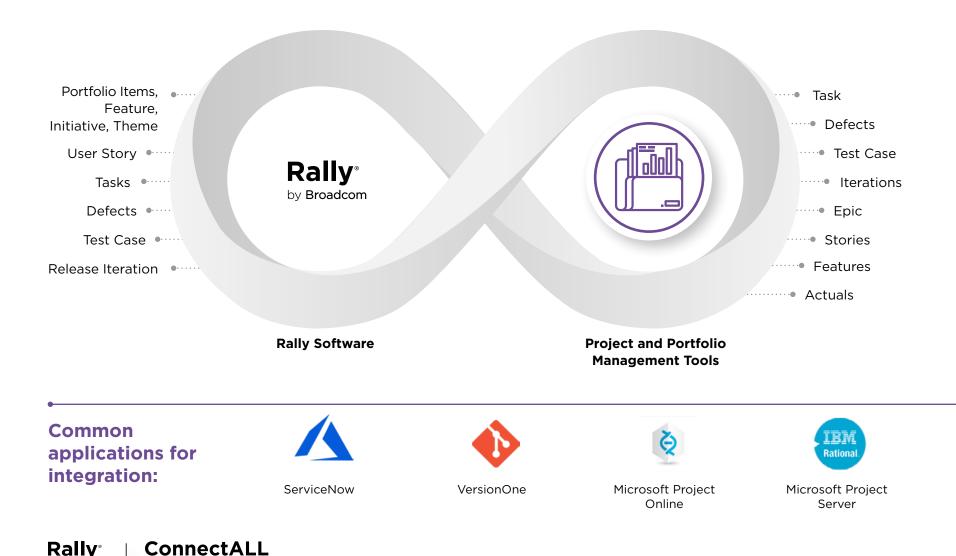
Integrating Rally with **Build and Version Control** tools in the value stream provides real-time visibility for product management and development teams, enhancing collaboration. This integration allows teams to efficiently plan delivery timelines, focus on required changes/iterations, and enforce authentic commits against each work item. User stories from Rally seamlessly synchronize to the build and version control tool, where they are broken down into tasks. The completion status and test results automatically sync back to Rally, streamlining the development process.

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### RALLY INTEGRATED WITH PROJECT AND PORTFOLIO MANAGEMENT TOOLS

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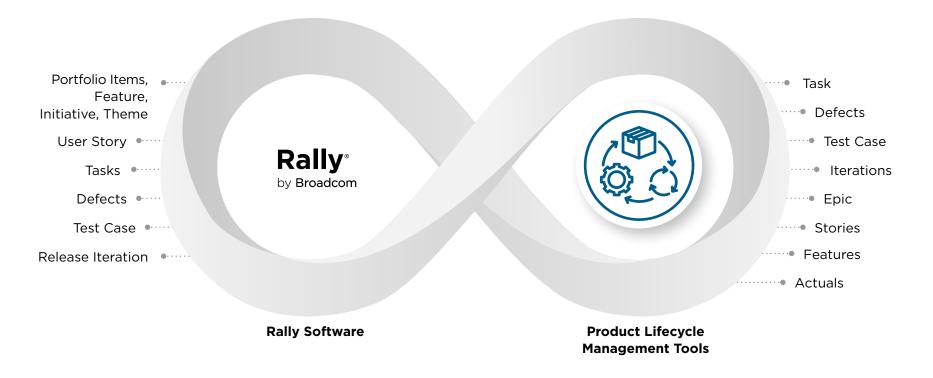
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Integrating Rally with PPM tools like Clarity by Broadcom in the value stream provides real-time visibility for project management and development teams, facilitating seamless coordination and faster resolution of customer issues. The product management team using Rally gains real-time insights into development progress, tracking requirements in the PPM tool and defects from Rally. This ensures staying updated on changes/ iterations for effective collaboration.

# RALLY INTEGRATED WITH **PRODUCT LIFECYCLE MANAGEMENT TOOLS**



Integrating Rally with any PLM tool in the value stream enhances collaboration between product management and backend teams, fostering close work on customer requirements. Requirements documents from the PLM tool seamlessly synchronize to Rally, and associated artifacts and details sync back, ensuring comprehensive collaboration.

#### Common applications for integration:



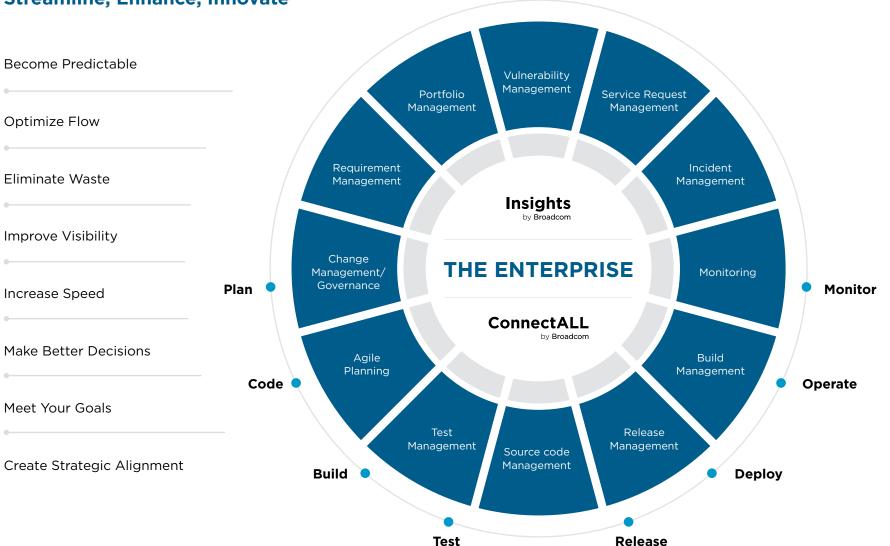
Confluence

Rally<sup>®</sup> ConnectALL by Broadcom by Broadcom

#### CONCLUSION

By leveraging the ValueOps ConnectALL Value Stream Automation solution to automate the flow of information into Rally, organizations can significantly enhance visibility, alignment, and efficiencies within their software development and delivery processes. The tangible benefits observed include accelerated time to market, boosted productivity, and increased value delivery to customers.

### OUTCOMES FROM CONNECTING THE ENTERPRISE



#### Streamline, Enhance, Innovate