

# RALLY SOFTWARE

## OBJECTIVES AND KEY RESULTS

### 1 OVERVIEW

Objectives and Key Results (OKRs) are all about focusing organizations on the most important items that should be completed in the near future to meet their key goals (and from that, show the value of that work). OKRs are an incredibly powerful tool to help answer challenging questions such as, “What goals should we align and focus on right now?” and “How is the work we have in flight contributing to those goals?” OKRs at their core are about driving organizations to innovate and realize the “art of the possible.”

One major element of this is understanding how the work organizations plan to do aligns with their goals. It is critical to provide connections between the OKRs and this work to track and visualize this alignment.

Rally’s latest feature release enables the most complex organizations an easy way to align goals through OKRs and the work that they do. They can deliver customer value faster and empower teams to understand the “why” behind their work.

### 2 BUSINESS CHALLENGE

As organizations embark on their digital transformation, they are fundamentally changing the way work is managed. Correlating work completed to customer value delivered has become a two-way street, and the only way to create an aligned organization is with end-to-end transparency, from business executives to developers and back. Value Stream Management promises organizational insights, but it is more than just adapting your organizational and work hierarchies. It is also having the right solutions that support those new hierarchies and providing essential data at the right time.

Organizational insights are one of the biggest challenges enterprises faces today. How does a Business Leader establish direction for their organization while receiving real-time insights on product performance?

### 3 SOLUTION OVERVIEW

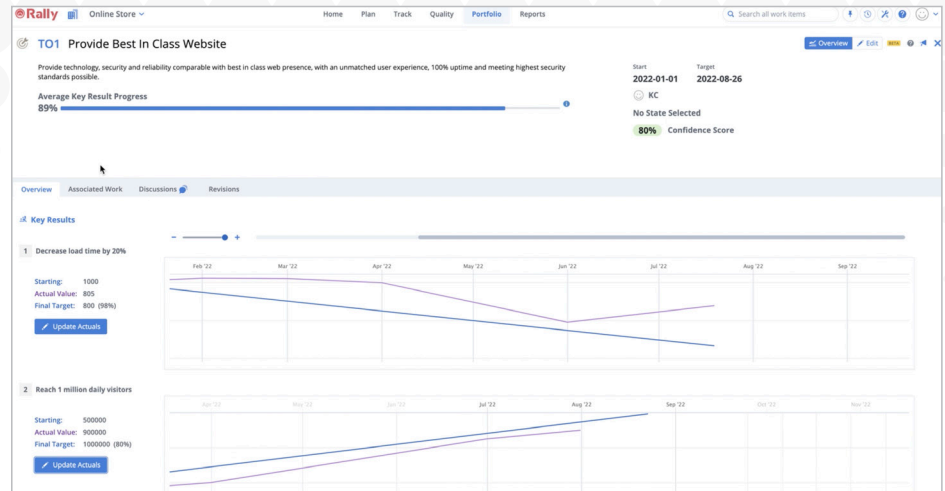
With ValueOps from Broadcom, both Business Leaders and Engineering Leaders can create OKRs in either Rally or Clarity, knowing they will automatically be available either product thanks to a seamless intergration. Both product managers and team members will be able to associate work in Rally to Objectives, ensuring work is aligned throughout the organization.

While work is being completed, product owners, engineering leaders and business leaders can continuously monitor progress and measure value delivered through key results in real-time in both solutions. This will allow the organization the tangible insights to pivot quickly or persevere at various intervals.

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## How to Get Started

Is your organization challenged to relentlessly align on key priorities?

Is innovation critical for you? Do you struggle to achieve it?

Do you have trouble understanding how the work you plan and execute drives customer value?

If you answered “yes” to most of these, OKRs may be the answer, and Broadcom’s ValueOps solution can provide the help you need.

## Key Resources

- ➔ Working with OKRs in Rally
- ➔ OKRs and Agile Methods Working Together: Part 1
- ➔ OKRs and Agile Methods Working Together: Part 2
- ➔ Are they OKRs, or Goals and Measures?
- ➔ Rally User Group: OKRs

# OKRS MAY BE THE ANSWER

➔ <https://www.broadcom.com/products/software/value-stream-management/rally>

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### About Broadcom Software

Broadcom Software is a world leader in business-critical software that modernizes, optimizes, and protects the world’s most complex hybrid environments. With its engineering-centered culture, Broadcom Software is building a comprehensive portfolio of industry-leading infrastructure and security software, including AI/ops, Cyber Security, Value Stream Management, DevOps, Mainframe, and Payment Security. Our software portfolio enables scalability, agility, and security for the largest global companies in the world.

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