**Business Challenges**

Reliable data exists, but it is often hard to locate. Finding this data, however, is critical as the interconnection tells a story. When data is solely accessible to specific groups of users and locked in tool silos, it is impossible to gather the near-real-time information that represents reality which is necessary to make critical business decisions.

Left unmanaged, data silos can cause an insidious effect on a company, impeding productivity, calling into question data integrity, and giving rise to confusion. The key risk of processing data in isolation is in missing important information connections hidden within the silos. But when brought together, data can tell valuable stories with endless possibilities to improve your business. Successful digital transformation requires all teams within an organization to operate autonomously enough to respond dynamically to constant change, while still being aligned across broader enterprise goals and value streams.

Fewer than 44% of employees say they know where to find the information they need for their day-to-day work.

**Introducing ValueOps ConnectALL**

Connect all of the data from your global teams across the enterprise, regardless of the tools used.

With ValueOps ConnectALL, you extend the power of your value streams with the ability to interpret a comprehensive story. ValueOps ConnectALL allows you to integrate dozens of vendor tools spanning the software ecosystem—from planning to monitoring and everything in between—into your ValueOps platform, so all your data is in one place. ValueOps ConnectALL removes silos to improve transparency and data sharing.

Key benefits include the following:

- Leverage a complete data set across all your tools to make informed decisions to better align your product development efforts to support your strategy.
- Eliminate data silos by connecting your products to aggregate information across value streams.
- Increase collaboration between teams leveraging different tools in distributed environments.
- Eliminate errors, miscommunications, and problems due to lost or mishandled requests from manual data collection.

ValueOps ConnectALL
Optimize the Flow of Information Across Your Value Streams: Use Cases

**Bring together work item data from multiple teams working in different tools:** Connect Rally with Jira or other Agile Planning tools to sync the status of work items including features, stories, tasks, defects, test cases, and more. Aggregate the data for complete transparency and visibility into the status of work of your teams, release trains, and portfolios. Maintain data consistency between the tools your teams leverage to ensure everyone in the organization has the necessary visibility into status, regardless of which tool they are working in.

**Gain real time status while reducing context switching:** Connect the tools developers use the most, like GitHub, to reduce context switching while maintaining real-time status of the work being completed. Connecting the status of work items with push and pull request status brings increased transparency while reducing the need for manual, time consuming, and error-prone status updates.

**Reduce waste created by duplication of information:** Connect ServiceNow and other support desk applications to eliminate the need to duplicate information from support tickets to the tools where work is tracked. Create a cohesive story by connecting the activities required to fix the issue to the issue ticket itself, providing real-time information to those directly interacting with customers, while reducing waste and errors created by manual data entry.

**Create a holistic view of what is happening across your enterprise:** Connect the tools that exist across your value streams to aggregate the data in a single location, and create a single source of truth to drive improved and more informed decision making. Reduce the manual and error-prone effort required to satisfy reporting needs across the organization.
Over 70 Pre-built Connectors: Improving Flow, Data-Driven, Delivering Value

For more information, visit https://academy.broadcom.com/valueops/connectors