Improve efficiency, traceability and visibility across the enterprise

Making the best decisions, at any level of the organization, requires a complete and holistic view of relevant data. However, this data is normally contained in tool silos, making it virtually impossible to gather. By connecting the tools across the organization, decision makers can have the relevant data at their fingertips to drive better and more informed decision making. With near real-time bidirectional synchronization of data between the ValueOps solution, and the tools that exist in the organizational ecosystem, leaders and teams can experience better decision making and increased productivity.

Business Challenges

To achieve true visibility and traceability across the enterprise, the tools used every day by people in the organization must be connected. However, these integrations are often challenging to get up and running quickly, and require high levels of ongoing maintenance. With Broadcom ValueOps Connectors (Powered by Tasktop), organizations can begin connecting their tools quickly and easily, and experience reduced maintenance even when scaling to the largest implementations with thousands of connected users.

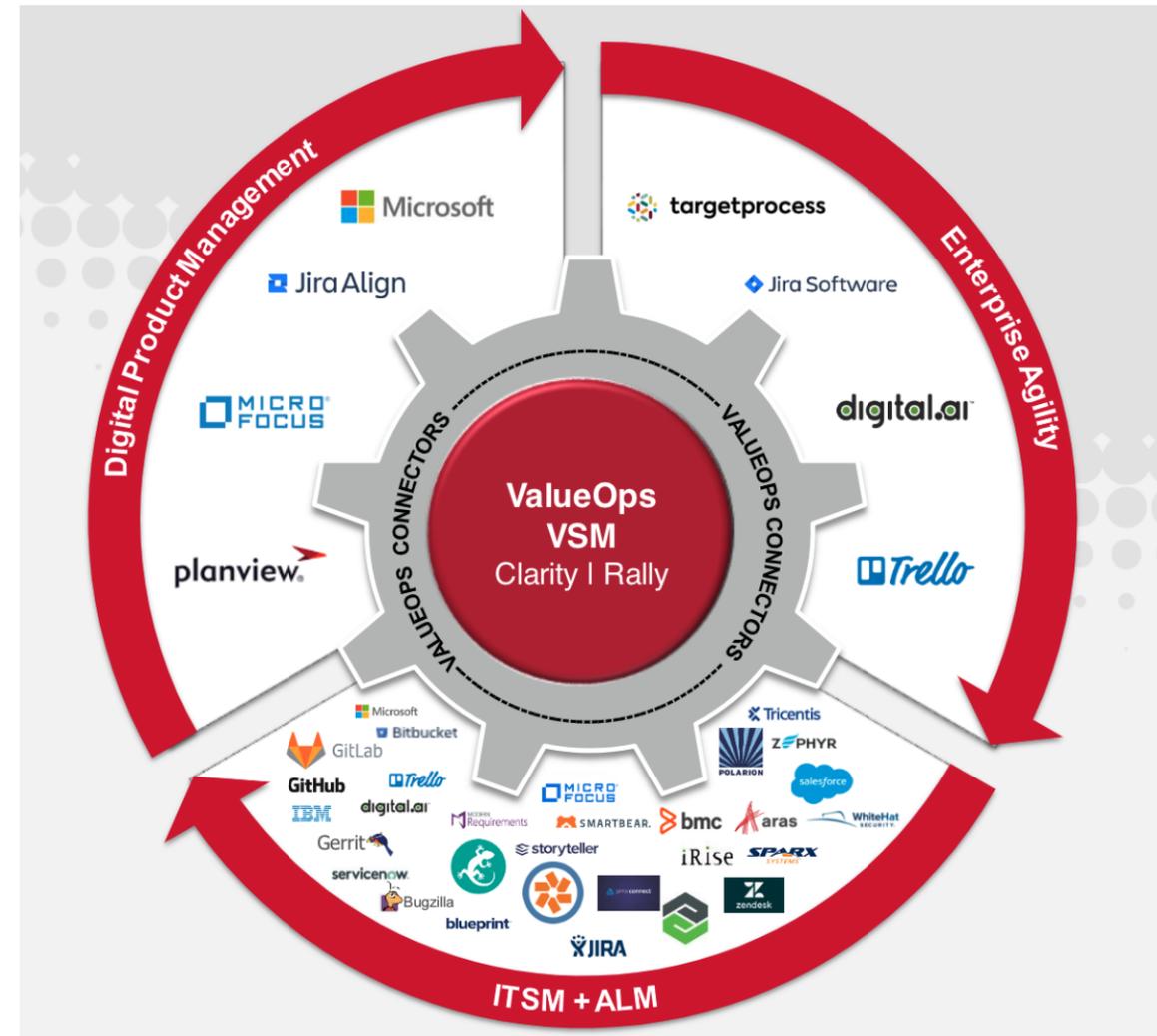**Manage complexity with model-based integration**

Traditional integration solutions can result in thousands of project pairings, creating ridiculous complexity that slows down onboarding and makes maintenance a nightmare. Model-based integration combats the curse of point-to-point field mapping and saves you hundreds of hours of work.

Trust your integrations will work, all the time

Leveraging proven technology with robust testing frameworks is key in ensuring reliability in the connections you depend on to run your business. Have confidence that data will be available when you need it regardless of tool upgrades and API changes, minimizing outages and delays.

See at a glance where work is flowing

Broadcom Premium Connectors (Powered by Tasktop) includes visual landscape views of your integrations, and metrics that show how much is flowing per tool, per integration and per project. Easily understand trends and patterns in your organization and troubleshoot any errors.

Key Features

- Quick and Simple Setup with support for large scale implementations
- Automated Handoffs
- No Code Customizations with out of the box mapping functionality
- End-to-End Traceability
- Visual Workflows
- Usage Metrics and Trends
- Scalable Integration to support the largest enterprise

Key Benefits and Results

- Remove silos by connecting your products to aggregate data across your organization
- Eliminate hours of busy-work by removing the need for teams to update multiple tools or create manual reports.
- Increase collaboration between teams using different tools and in distributed environments.
- Eliminate errors, miscommunications and problems due to lost or mishandled requests from manual data collection.
- Leverage a complete data set to make informed decisions to drive your business.

Marquee benefits yielding **$650K** per year in savings are detailed on the reverse side of this document in order to show examples of business value achievable through the implementation of Broadcom ValueOps Connectors.

Business Value Estimations

Broadcom ValueOps Connectors benefits can be quantified via a wide range of benefit scenarios. A selection of these is listed below to show common areas measured.

Business Value Proposition	Business Value Enabler	Specific Measurement	Impact Range [1]	Key Resources Affected	Average Resource Value [2]	Projected Savings / yr [3]
Improved product and delivery manager productivity	• Integrations leveraging Broadcom ValueOps Connectors allow delivery teams to perform their work in the tool of choice, while automatically updating connected tools, eliminating the need for redundant data entry and manual reporting • Additional value derived in each tool by combining key information that can be leveraged to make more informed decisions.	Cost reduction in manual data entry and collection, and reduction in errors through the manual process.	1 - 3%	Delivery management FTEs	150	$390,000
Improved investment status and coordination	• Real-time data to communicate the status of the organization's most important objectives and initiatives. Business alignment • Keep talent focused on what they do best, while having the information required to make the decisions that are critical for success.	Reduction in time in meetings to resolve miscommunication and misalignment is priorities. Reduction in waste and increase in value delivery.	3 - 7%	Annual Status Meetings	800 [5]	$26,000
Reduced cost of integration setup	• Simple setup with a model based integration • No code required for configuration and mapping • Support available for large scale implementation • Simple to maintain	Integration setup and maintenance labor costs	60 - 90%	Application Integrations	2 [4]	$105,300
Reduced cost of integration maintenance	• Connectors available to support 40 industry leading products • Support for multiple tool versions • Scales to 100s of projects • Simple setup with a point and click configuration that requires no code.	Cost reduction in tool integration maintenance	25 - 75%	Application Integration FTEs	2	$130,000

This table shows some **key benefits** of **Broadcom ValueOps Connectors** . Your Broadcom representative can also share additional and more detailed ROI business case examples for this solution by engaging the Broadcom ROI & Business Value Analytics Team. This team works with Broadcom's customers to develop and analyze a comprehensive set of assumptions and environment specific metrics in order to build customized projective business cases.

1. The **Impact Ranges** shown above are estimations derived from the analysis of benchmark data which is a composite of data derived from industry analyst published information, interviews with subject matter experts and experiential data from prior projective analyses.

2. The **Average Resource** column shows resource values representative of those used in business case analyses by the Broadcom Business Value Analytics Team.

3. The **Projected Savings** calculations are based on the product of midpoints of the Impact and Average Resources to show a single representative potential savings value. The labor rates for all FTEs are an assumed blended rate of $65/hour for a 2,000 hours per year.

4. Assumes 3 people for 3 months per application integration project, or 1,080 labor hours

5. Assumes 100 investments, meeting 8 times per investment. 5 team members per meeting, and 2 hours of time spent. Meeting resources are assumed as $65/hour.

Please note, the values expressed in this table are not a guarantee of achievable results and will vary depending upon your current infrastructure, people, and processes as well as the appropriate, effective implementation, adoption, and use of the solution.