

## SOLUTION BRIEF

### SOLUTION BENEFITS

ValueOps Connectors provide near-real-time bidirectional synchronization of data between the Broadcom® ValueOps (Rally + Clarity) solution, and the tools that exist in the organizational ecosystem. Leaders and teams reduce the risk of processing data in isolation and instead, see the interconnected story that the data is telling.

The interconnected story, one that involves many moving parts and different tools, is necessary to expand opportunities for new functionality, offer greater reliability and higher product utilization. This also enables capabilities that cut across and transcend traditional product boundaries. The data becomes a connected delivery model that bridges business and engineering preferences—encompassing everything from planning, investment, creation, release, and even the delivery itself.

Unlocking data from tool silos improves Value Stream Management by allowing business leaders to get the entire interconnected story that the data offers. Value Stream Management allows leaders and teams to answer tough questions about prioritization, development outcomes, progress from planning to delivery, and identify opportunities to optimize flow while unifying DevOps. Value Stream Management makes complex processes visible so businesses can quickly pivot based on data-driven decisions.

# ValueOps Connectors

## Unlock Data in Tool Silos, Driving Better and More Informed Decision Making

### Business Challenges

Reliable data exists, but it is often hard to locate. Finding this data, however, is critical—as the interconnection tells a story. When data is solely accessible to specific groups of users and locked in tool silos, it is impossible to gather the near-real-time information that represents reality which is necessary to make critical business decisions.

Left unmanaged, data silos can cause an insidious effect on a company—impeding productivity, calling into question data integrity, and giving rise to confusion. The key risk of processing data in isolation is in missing important information connections hidden within the silos. But when brought together, data can tell valuable stories with endless possibilities to improve your business. These possibilities are essential to power your value streams.

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**Fewer than 44% of employees say they know where to find the information they need for their day-to-day work.**

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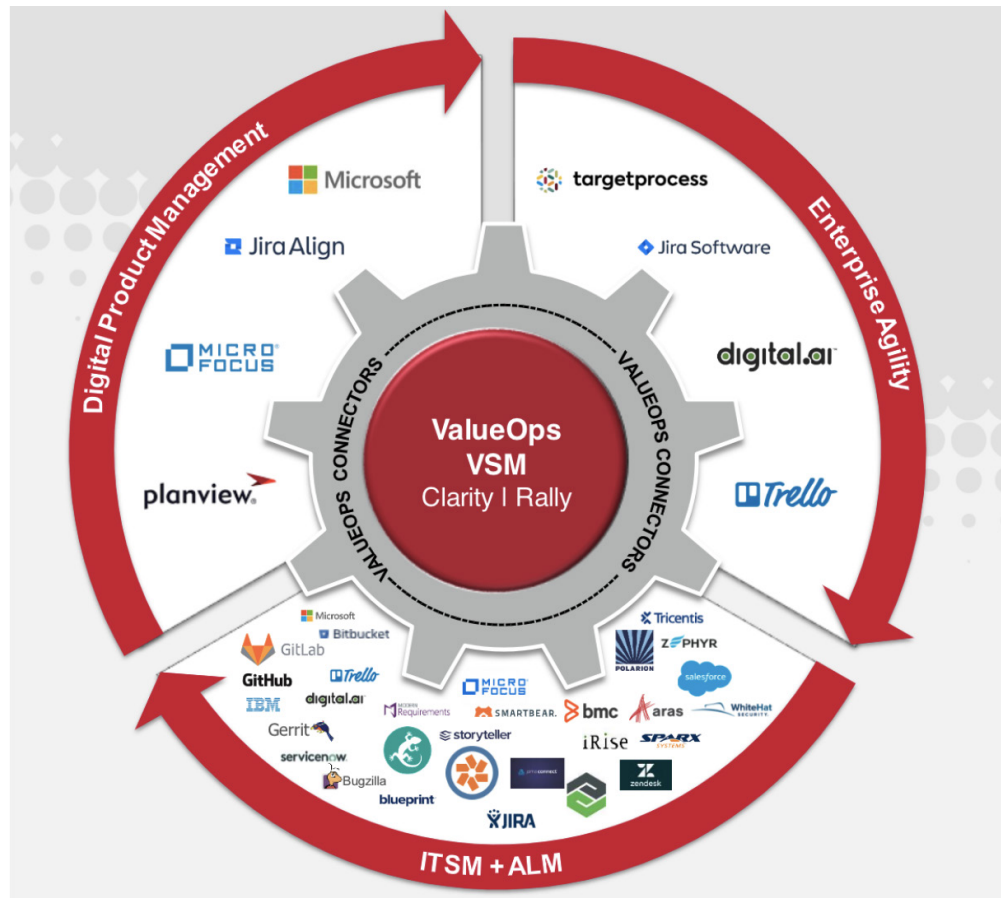
### Introducing ValueOps Connectors

Connect all of the data from your global teams across the enterprise, regardless of the tools used.

With ValueOps Connectors, you extend the power of your value streams with the ability to interpret a comprehensive story. By adding digital product management from Clarity™ and enterprise agility from Rally®, you improve efficiency, effectiveness, transparency, and overall decision making by having all of the data in one place.

Key benefits include the following:

- Leverage a complete data set across all your tools to make informed decisions to better align your product development efforts to support your strategy.
- Eliminate data silos by connecting your products to aggregate information across value streams.
- Increase collaboration between teams leveraging different tools in distributed environments.
- Eliminate errors, miscommunications, and problems due to lost or mishandled requests from manual data collection.



## Optimize the Flow of Information Across Your Value Streams: Use Cases

**Bring together work item data from multiple teams working in different tools:** Connect Rally with Jira (or other Agile Planning tools) to sync the status of work items including features, stories, tasks, defects, test cases, and more. Aggregate the data for complete transparency and visibility into the status of work of your teams, release trains, and portfolios. Maintain data consistency between the tools your teams leverage to ensure everyone in the organization has the necessary visibility into status, regardless of which tool they are working in.

**Gain real time status while reducing context switching:** Connect the tools developers use the most, like GitHub, to reduce context switching while maintaining real-time status of the work being completed. Connecting the status of work items with push and pull request status brings increased transparency while reducing the need for manual, time consuming, and error-prone status updates.

**Reduce waste created by duplication of information:** Connect ServiceNow (and other support desk applications) to eliminate the need to duplicate information from support tickets to the tools where work is tracked. Create a cohesive story by connecting the activities required to fix the issue to the issue ticket itself—providing real-time information to those directly interacting with customers, while reducing waste and errors created by manual data entry.

**Create a holistic view of what is happening across your enterprise:** Connect the tools that exist across your value stream(s) to aggregate the data in a single location, and create a single source of truth to drive improved and more informed decision making. Reduce the manual and error-prone effort required to satisfy reporting needs across the organization.

For more information, visit <https://academy.broadcom.com/valueops/connectors>.

## Example List of Connectors

Category	Connectors
<b>Requirements Management</b>	<ul style="list-style-type: none"> <li>Blueprint</li> <li>Blueprint Storyteller</li> <li>IBM Rational DOORS</li> <li>IBM Rational DOORS Next Generation</li> <li>iRise</li> <li>Jama Connect</li> <li>Micro Focus Dimensions RM</li> <li>Modern Requirements4TFS</li> </ul>
<b>Agile</b>	<ul style="list-style-type: none"> <li>Atlassian Jira</li> <li>Digital.ai Agility VersionOne</li> <li>Pivotal Tracker</li> <li>Planview LeanKit</li> <li>ServiceNow Agile Development</li> <li>Targetprocess</li> <li>Trello</li> </ul>
<b>ALM</b>	<ul style="list-style-type: none"> <li>codeBeamer ALM</li> <li>IBM Rational Team Concert</li> <li>Micro Focus ALM Octane</li> <li>Microsoft Azure DevOps (VSTS)</li> <li>Microsoft Azure DevOps Server (TFS)</li> <li>Mozilla Bugzill</li> <li>Polarion ALM</li> <li>PTC Windchil RV&amp;S</li> </ul>
<b>Test Management</b>	<ul style="list-style-type: none"> <li>IBM Rational Quality Manager</li> <li>Micro Focus ALM/QC</li> <li>Microsoft Test Manager</li> <li>SmartBear QAComplete</li> <li>Tricentis qTest Manager</li> <li>Tricentis Tosca</li> <li>Zephyr for Jira</li> </ul>

Category	Connectors
<b>Project Portfolio Management</b>	<ul style="list-style-type: none"> <li>Jira Align</li> <li>Micro Focus PPM</li> <li>Microsoft Project Server</li> <li>Planview Enterprise One</li> <li>Planview PPM Pro</li> <li>ServiceNow PPM</li> </ul>
<b>Change/Workflow Management</b>	<ul style="list-style-type: none"> <li>IBM Rational ClearQuest</li> <li>Micro Focus Solutions Business Manager</li> </ul>
<b>PLM</b>	<ul style="list-style-type: none"> <li>Aras</li> <li>Windchill</li> </ul>
<b>Source Code Management Systems</b>	<ul style="list-style-type: none"> <li>Bitbucket</li> <li>Gerrit</li> <li>Git</li> <li>GitHub</li> <li>GitLab</li> <li>Jenkins</li> <li>Microsoft Azure DevOps (VSTS)</li> </ul>
<b>ITSM</b>	<ul style="list-style-type: none"> <li>Atlassian Jira Service Management</li> <li>BMC Remedy</li> <li>ServiceNow</li> <li>Salesforce Service Cloud</li> <li>Zendesk</li> </ul>
<b>Release Orchestration</b>	<ul style="list-style-type: none"> <li>Digital.ai Release</li> <li>XebiaLabs</li> </ul>
<b>Enterprise Architecture</b>	<ul style="list-style-type: none"> <li>Sparx Systems Pro Cloud Server</li> </ul>
<b>Content Management</b>	<ul style="list-style-type: none"> <li>Microsoft SharePoint</li> </ul>
<b>Security</b>	<ul style="list-style-type: none"> <li>Whitehat Sentinel</li> </ul>

### About Broadcom Software

Broadcom Software is a world leader in business-critical software that modernizes, optimizes, and protects the world's most complex hybrid environments. With its engineering-centered culture, Broadcom Software is building a comprehensive portfolio of industry-leading infrastructure and security software, including AI/ops, Cyber Security, Value Stream Management, DevOps, Mainframe, and Payment Security. Our software portfolio enables scalability, agility, and security for the largest global companies in the world.

For more information, visit our website at: [software.broadcom.com](https://software.broadcom.com)

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