**Rally**® 
by Broadcom

# RALLY SOFTWARE
# CUSTOMER ENGAGEMENT OPPORTUNITIES WITH THE RALLY TEAM

## WEEKLY: RALLY OFFICE HOURS

**Thursdays at 12:00 - 1:00 PM ET**

**Join Rally Office Hours**

Purpose: Answer your Rally-related questions and to share your business challenges with Rally experts.

Rally Representatives: Product Management, Solution Engineering, Solution Engineering, Product Marketing

- General help, brainstorming, and advice on using Rally
- Assistance in configuring your Rally subscription
- Discuss particular business problems you believe Rally can help solve
- Technical questions, integration questions, process and people questions, etc.

## ON DEMAND: RALLY ONLINE COMMUNITY

**Join the Rally Community**

Purpose: Ask your Rally-related questions and get crowd-sourced answers from a large community of Rally experts.

Rally Moderators: Product Management, Engineering, Solution Engineering, Consulting Services, Support, Product Marketing

## QUARTERLY: RALLY PI PLANNING

**Get Insight | Request to Join**

Purpose: A Rally Tradition: For over a decade, spanning more than 40 PI planning sessions, the Rally team has consistently welcomed guests to actively engage in the development while learning best practices for Big Room Planning.

This is unique in the industry and an unforgettable experience.

## LATEST INDUSTRY BEST PRACTICES AND INFORMATION ON VALUE STREAM MANAGEMENT

**Resource:**
**Value Stream Management Information Hub. A place to find industry best practices, analyst data and research.**

**Get Insight**

# THE RALLY TEAM STRIVES TO BE
# ACCESSIBLE TO OUR CUSTOMERS.

We want to be sure there are opportunities for bi-lateral engagement so we can work as a team to solve challenges and achieve your organizational objectives.

We look forward to having you participate in any (or all) of all of the programs we offer. If you have questions or ideas for additional engagement opportunities, please contact **Michelle Kerby.**

## CONTINUOUS:  RALLY USER GROUPS

**Local and Regional**

**Watch**

Purpose: Rally users connect with your peers and share best practices on specific topics that support agile transformation. Discuss topics like burn up/down, trends, user stories, work hierarchies, portfolio dependencies, roadmaps, milestones, and project tracking.

Rally Representatives: Product Management, Solution Engineering, Product Marketing

## ON DEMAND:  RALLY WEBINARS

**Watch**

Purpose: Learn more about Rally on a variety of topics, from what's new in Rally to current and future direction with roadmaps and even roundtable sessions on a variety of subjects. Get a deep dive into features with demos and discussion with Rally experts from engineering, solution architects and the product team.

Rally Representatives: Product Management, Engineering, Product Marketing

## ON DEMAND:  RALLY EDUCATION

**Learn**

Purpose: Free learning, including an extensive Rally Course Catalog, to help you improve the way you prioritize, plan, manage, track and continuously improve on enterprise agility within your organization.

Rally Representatives: Product Management, Documentation, Product Marketing

## MONTHLY:  RALLY SOFTWARE NEWSLETTER

**Subscribe**

Purpose: Get relevant and timely information relevant to Rally through email.

## CONNECT WITH TRANSFORMATION EXPERTS

**Contact**

Purpose: Our global ValueOps strategy team can provide you insight and ideas to help you navigate through your agile transformation journey.