

RALLY SOFTWARE

CUSTOMER ENGAGEMENT OPPORTUNITIES WITH THE RALLY SOFTWARE TEAM

WEEKLY: RALLY OFFICE HOURS

Thursdays at 9:00 - 10:00 AM PT

Join Rally Office Hours

Purpose: Answer your Rally-related questions and to share your business challenges with Rally experts.

Rally Representatives: Product Management, Solution Engineering, Solution Engineering, Product Marketing

- General help, brainstorming, and advice on using Rally
- Assistance in configuring your Rally subscription
- Discuss particular business problems you believe Rally can help solve
- Technical questions, integration questions, process and people questions, etc.

ON DEMAND: RALLY ONLINE COMMUNITY

Join the Rally Community

Purpose: Ask your Rally-related questions and get crowd-sourced answers from a large community of Rally experts.

Rally Moderators: Product Management, Engineering, Solution Engineering, Consulting Services, Support, Product Marketing

QUARTERLY: AGILE EXECUTIVE WORKSHOP

Get Insight | Request to Join

Purpose: A one-day, practical forum for executives for maturing and transforming enterprise agility. This is led by Rally's team of Executive Advisors who are business agility experts accompanied by other leads from product management and engineering.

Network with executive-level peers and interact with our senior leaders who have years of experience aiding Agile transformations in various industries, and in organizations of all sizes.

Rally Representatives: Executive Leadership, Product Management, Engineering, Solution Engineering, Product Marketing

QUARTERLY: RALLY PI PLANNING

Every Quarter

Get Insight | Request to Join

Purpose: Customer executives attending the Agile Executive Workshop are guests in Rally's Big Room Planning (BRP/PI) ceremonies to see how Rally does it, working with its global teams of developers and engineers working in the Rally application.

Rally Representatives: Executive Leadership, Product Management, Engineering, Development, Solution Engineering, Product Marketing

THE RALLY SOFTWARE TEAM STRIVES TO BE **ACCESSIBLE** **TO OUR CUSTOMERS.**

We want to be sure there are opportunities for bi-lateral engagement so we can work as a team to solve challenges and achieve your organizational objectives.

We look forward to having you participate in any (or all) of the library of programs we offer. If you have questions or ideas for additional engagement opportunities, please contact **Michelle Kerby**.

CONTINUOUS: RALLY USER GROUPS

Local and Regional

Request to Join

Purpose: Rally users connect with your peers and share best practices on specific topics that support agile transformation. Discuss topics like burn up/down, trends, user stories, work hierarchies, portfolio dependencies, roadmaps, milestones, and project tracking.

Rally Representatives: Product Management, Solution Engineering, Product Marketing

ON DEMAND: RALLY WEBINARS

Watch

Purpose: Learn more about Rally on a variety of topics, from what's new in Rally to current and future direction with roadmaps and even roundtable sessions on a variety of subjects. Get a deep dive into features with demos and discussion with Rally experts from engineering, solution architects and the product team.

Rally Representatives: Product Management, Engineering, Product Marketing

ON DEMAND: RALLY EDUCATION

Learn

Purpose: Free learning, including an extensive Rally Course Catalog, to help you improve the way you prioritize, plan, manage, track and continuously improve on enterprise agility within your organization.

Rally Representatives: Product Management, Documentation, Product Marketing

MONTHLY: RALLY SOFTWARE NEWSLETTER

Subscribe

Purpose: Get relevant and timely information relevant to Rally through email.

YOUR NEEDS: AGILE TRANSFORMATION EXPERTS

Contact

Purpose: Our global ValueOps strategy team can provide you insight and ideas to help you navigate through your agile transformation journey.

About Us

Broadcom Software is a world leader in business-critical software that modernizes, optimizes, and protects the world's most complex hybrid environments. With its engineering-centered culture, Broadcom Software is building a comprehensive portfolio of industry-leading infrastructure and security software, including AIOps, Cyber Security, Value Stream Management, DevOps, Mainframe, and Payment Security. Our software portfolio enables scalability, agility, and security for the largest global companies in the world.

For product information please visit our website at: software.broadcom.com

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