

The Total Economic Impact™ Of Experience-Driven NetOps By Broadcom Software

Through five customer interviews and data aggregation, Forrester concluded that DX NetOps and AppNeta By Broadcom Software has the following three-year financial impact.



ROI
160%



BENEFITS PV
\$6.8M



NPV
\$4.20M



COST SAVINGS
50%



The top benefit is a commanding understanding of the health of the network. I can tell my boss if there's a major incident occurring, how big it is, and that the rest of the system is fine.

Network reliability engineer, healthcare



Composite Organization

CHALLENGES
before Experience Driven NetOps



No single view of network performance

No comprehensive inventory of traditional and SDN devices



Too many network alarms with no root cause

No visibility into ISP and cloud services



Redundant monitoring tools

BENEFITS
with Experience Driven NetOps

\$903K

Increased effectiveness of IT support professionals

\$976K

Reduced cost for monitoring tools

\$1.0M

Cost savings on internet bandwidth

\$1.5M

Increased effectiveness of network professionals

\$2.5M

Revenue from downtime avoidance



Read the full study

This document is an abridged version of a case study commissioned by Broadcom titled: The Total Economic Impact Of Experience-Driven NetOps By Broadcom Software, September, 2022.

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