

# Trelleborg

Insight, strategic alignment, innovation, and acceptance—  
all with Clarity™

## Business

Trelleborg is a world leader in engineered polymer solutions that seal, damp, and protect critical applications in demanding environments across multiple industries. Their innovative engineered solutions accelerate performance for customers in a sustainable way. Trelleborg supports industries as diverse as aerospace and agriculture, healthcare, and mass transit.

## Challenge

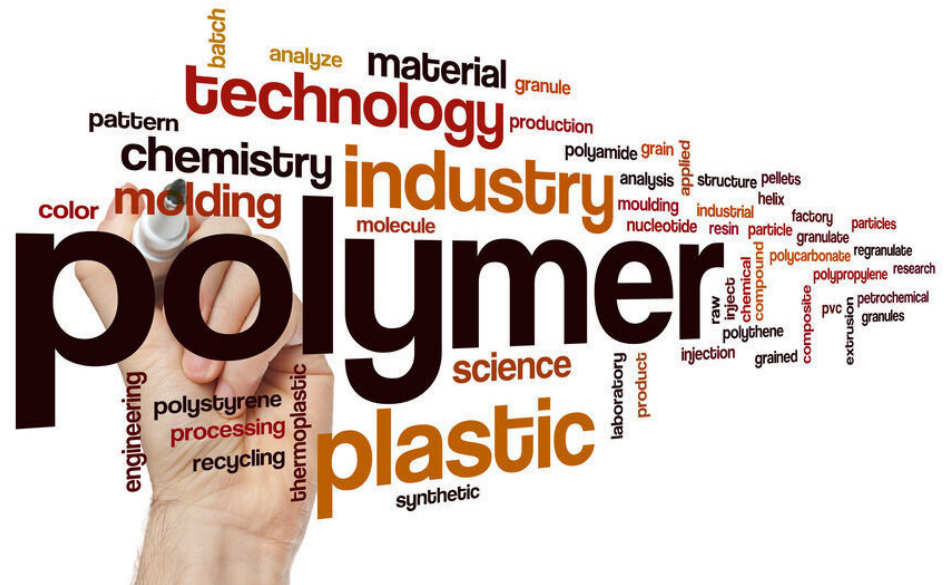
With a global organization, the need to have a single consolidated view of all work—and then manage it effectively—is critical.

## Solution

A single standard for all projects, an engaged project management community, and a personal investment in success.

## Benefits

Improved prioritization and decision making, greater insight into the work being done, and better management of dependencies across departments.



## Client Profile

Site: [trelleborg.com/en](http://trelleborg.com/en)

Industry: Polymer Technology

Headquarters: Trelleborg, Sweden

Employees: 24,000



With a global company there needs to be consistency in how projects are tracked, managed, and delivered or it's impossible to get a handle on where investments are occurring, what benefits are being achieved from those investments, and what opportunities are being created for the future. Trelleborg didn't have that consistency and they knew that they needed to do something about it.

## Solution

Clarity from Broadcom® was Trelleborg's choice to provide the single, consistent platform for all projects. Adding all projects to Clarity immediately allowed Trelleborg to eliminate the knowledge gap that had previously existed. Suddenly there was one place where stakeholders could go to understand the work being done, the status of that work, and who was accountable for delivering.

More importantly, leveraging the portfolio functionality within Clarity allowed for improved prioritization. Projects proposed at the front line of organizations had standardized business cases produced which could then be compared against each other and for alignment with the organization's strategic objectives. That in turn led to improved prioritization and the elimination of work that didn't align with objectives.

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**“Without Clarity we couldn’t organize ourselves.”**

– Sarah Beckers, IT Project Manager, Trelleborg

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For department heads, the ability to see all work being carried out on their behalf supported the creation of roadmaps—again using Clarity—and that in turn made planning future initiatives and strategies easier. It also provided greater visibility into cross departmental initiatives and dependencies, improving the ability to collaborate and integrate priorities.

Clarity is now being used beyond IT in R&D areas and even across manufacturing plants, providing support for critical business initiatives. This is challenging Trelleborg to reconsider what is considered a project as those areas structure work in different ways. Trelleborg is investing heavily in sustainability and innovation, new materials, processes, and approaches that support a more sustainable planet. It is critical that they support the investments that will truly make a difference so their innovation process requires early and often review and adjustment. Clarity supports that requirement and allows them to focus their investments where the biggest benefits can be achieved.

Perhaps the most significant achievement for Trelleborg is the rate of acceptance of their solution by project managers. Around half of the approximately 300 users are project managers and their belief in the system has been critical. Trelleborg uses the modern UX for 100% of their Clarity work because of that buy-in. They started their migration to the modern UX by asking for volunteers among the project management community to try the new interface. They enlisted more than they needed. As those users learned how to leverage the modern UX they found more, and more effective, ways to interact with the system and within two years of the start of the process Trelleborg was able to migrate all users to the modern UX for all functions.

## Benefits

The benefits of greater insight and understanding of the work being done within Trelleborg are significant. The organization as a whole as well as individual departments are able to make better decisions with greater understanding of what’s being done. Investments are more focused on the right priorities and less money is spent on initiatives that don’t support key strategies.

That’s a powerful statement and speaks to how critical the solution, and more importantly the way the solution has been accepted by users, is to Trelleborg. The expansion of use into areas beyond IT, the leveraging of it for key innovation initiatives that not only support Trelleborg’s future but also the planet, and the way that project managers are adopting and leveraging it to support their work are all delivering benefits to Trelleborg’s business.

That’s set to continue with the planned addition of ideas functionality to further support planning, selection and prioritization, allowing Trelleborg to achieve even greater success in the future. Trelleborg are supported in their endeavors by Capture, Broadcom’s implementation and services partner, who are helping them to realize the full potential of the Clarity platform for Trelleborg’s needs.